BANKING

create change in your community

VOLY®
.org

We Make Doing Good a Lot More Do-Able

Thanks to VOLY.org, meeting the requirements of the Community Reinvestment Act (CRA) just got a lot easier for your institution. And a lot more satisfying for those who want to volunteer.

Developed by VolunteerNow, VOLY.org is an integrated, web-based solution designed specifically to support financial institutions in achieving CRA compliance. It provides the functionality your CRA department needs to manage and monitor community outreach programs, grants, and volunteer engagement.

VOLY.org eliminates the tedious, time-consuming, and expensive business of researching, contacting and vetting eligible organizations. That's because we've already done the work.

VOLY.org provides an immediate connection to thousands of qualified nonprofits. Through VOLY.org, volunteers can quickly and easily search an up-to-date listing of hundreds of service opportunities — many CRA-eligible — that meet their individual schedules and interests.

If you truly want to have a positive impact on the communities you serve, VOLY.org will help you do it — more quickly, more effectively, and more cost-efficiently.

VOLY.org Features

A fully hosted 'software-as-a-service' solution, VOLY.org can be delivered to your employees via your bank's intranet, to serve as a private, house-branded portal to hundreds of daily and ongoing volunteer opportunities.

VOLY.org presents opportunities in more than sixty cause-related categories. Volunteers can browse all available opportunities or zoom in on those that match their personal interests and availability.

The nonprofits in VOLY.org have all been carefully vetted by VolunteerNow and are actively supported by our staff. All organizations in our network are required to be IRS-registered and must provide outreach programs that serve the community.

VOLY.org functionality enables CRA administrators to manage their volunteer program, monitor progress toward bank goals, and track compliance with CRA community service requirements. Extensive and exportable reporting capabilities allow for efficient completion of CRA-required documentation.

VOLY.org also gives CRA administrators the capability to create special and private events for their institution as well as promote volunteer activities to bank employees. In addition, VOLY.org provides a private grant-processing portal to streamline financial requests from nonprofits.

We know that security is of paramount importance to financial institutions. VOLY.org employs state of the art security measures, including 256-bit encryption, to protect your information against unauthorized access. Complete details are available upon request.

VOLY.org simplifies CRA administration

CRA service requirement:	VOLY.org solution:
Proactively establish LMI community needs	Immediately establishes community needs through links to agencies and LMI communities and posted volunteer opportunities.
Serve LMI community financial needs	Simplifies access to funding through online grant applications.
Report to federal agencies	Maintains volunteer work records and grant information in exportable form.
Track employee volunteerism	Provides online sign-up for opportunities, enabling employees essentially to self-report hours worked.
Provide snapshot of volunteer activity	Displays volunteer engagement (agencies served and engagement analytics) on landing page.
Create bank-supported CRA activities	Admin center functionality allows CRA coordinator to post and track bank volunteer opportunities.

Powered by VolunteerNow™

With VOLY.org, you can leverage the unmatched expertise of VolunteerNow. Founded as the Volunteer Center of North Texas, VolunteerNow is one of the largest and most active volunteer centers in the country. Over the past four decades, we have helped more than 3,600 community organizations find critically needed volunteers.

We make CRA compliance simpler for nonprofits, too.

In association with CRA experts, VolunteerNow has developed training for our member agencies that gives them a complete overview of the Community Reinvestment Act and its application to the banking industry. They learn how to determine if an existing opportunity is eligible for CRA credit as well as how to create opportunities that meet CRA criteria while serving their mission.

Powered by VOLUNTEER♥NOW™

Putting VOLY.org To Work

The process is simple. We first meet with your project team to present details of VOLY.org capabilities, determine which features are desired, and gather the elements needed to customize the landing page and user experience.

After configuring the system, we run a pilot test in concert with your CRA staff. We then upload all employee-users into the system along with targeted nonprofit agencies and volunteer opportunities. At the same time, we help to develop a comprehensive rollout and communication plan.

	CRA
Match volunteers with opportunities	✓
Setup agencies	✓
Enroll volunteers	✓
Track and report hours	✓
Customize company landing page	✓
Company specific URL	✓
Data widget to share your volunteer metrics	✓
Manage employees	✓
Export data for custom reporting	✓
Custom opportunity filtering	✓
Ability to add company sponsored events	✓
Grant processing	✓
25 hours direct tech support (1 business day response)	✓

The Total Solution for Community Service

Built on cutting-edge, cloud-based technology, based on our decades of experience in volunteerism, and informed by our understanding of your industry, VOLY.org is uniquely qualified to support you in meeting both the letter and the spirit of the Community Reinvestment Act.

To learn more and to schedule a personal presentation, please contact:
Patrick Hicks, Business Development Director
O: 469-221-2964 | C: 972-489-6228 | phicks@volnow.org | www.volnow.org